CAREERS 10/11/2016 A. SAUERWEIN

The University of Wisconsin System has created a new way for students to connect with employers around the state. Here with more is Ace Sauerwein (SOUR-wine).

MP3 RUNS 1:14 O/C: STD.

ACE SAUERWEIN: THE U-W SYSTEM RECENTLY OPENED UP A NEW WEB PORTAL ENTITLED CAREER CONNECT. CAREER CONNECT WAS MADE TO LINK U-W SYSTEM GRADUATES AND WISCONSIN EMPLOYERS TOGETHER. ARTS AND SCIENCES DEAN BRAD CASKEY SAYS IT COULD SOLVE A PROBLEM AT U-W-R-F.

BRAD CASKEY: ONE OF THE THINGS WE’VE STRUGGLED WITH BEFORE IN THE PAST IS CONNECTING STUDENTS WITH DIFFERENT KINDS OF OCCUPATIONS THROUGHOUT THE STATE.

ACE SAUERWEIN: CASKEY ALSO TALKED ABOUT EMPLOYERS HAVING PROBLEMS REACHING STUDENTS.

BRAD CASKEY: WE’VE ALSO HEARD FROM EMPLOYERS THAT THEY’VE SOMETIMES HAD DIFFICULTY UNDERSTANDING HOW DO THEY GET TO OUR STUDENTS. AND TO ME THIS HELPS SOLVE THAT PROBLEM.

ACE SAUERWEIN: HEAD OF CAREER SERVICES MELISSA WILSON SAYS VIA EMAIL SHE SEES CAREER CONNECT AS ANOTHER RESOURCE FOR CAREER SERVICES TO HELP THE STUDENTS ON CAMPUS. U-W-R-F SENIOR TOM THUENTE RELATED CAREER CONNECT TO U-W-R-F’S HIRE-A-FALCON.

TOM THUENTE: WELL I THINK PROGRAMS LIKE THESE HAVE SEEN LOTS OF SUCCESS WITHIN INDIVIDUAL COLLEGES, THEMSELVES, LIKE RIVER FALLS, WE HAVE HIRE-A-FALCON.

ACE SAUERWEIN: THUENTE ALSO EXPRESSED PERSONAL INTEREST IN THE NEW PROGRAM.

TOM THUENTE: I DO SEE MYSELF CHECKING THESE OUT. I’M CURRENTLY A SUPER-SENIOR, SO I DO PLAN ON, YOU KNOW, UTILIZING HIRE-A-FALCON AND ACTUALLY GOING ONTO OTHER SCHOOLS' WEBSITES TO SEE WHAT THE EMPLOYMENT OPPORTUNITIES ARE.

ACE SAUERWEIN: CAREER CONNECT WAS ACTIVATED IN LATE SEPTEMBER. FOR THE FALCON NEWS SERVICE, I’M ACE SAUERWEIN.

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